

# SERENITY ALPHA BEACH



Five stars resort built in Moroccan style, located directly on the Red Sea shores of Makadi Bay in Hurghada, at 36km to the south from Hurghada International Airport.

Serenity Alpha Beach dwells with its private 320 meters beach, surrounded by lavish gardens & palm trees, providing a relaxing holiday spirit combined with the warmth of the Egyptian hospitality.

Hurghada landmarks, places of interest & touristic sites are easily reachable from the premises; and the historical sites of Egypt with the temples of Luxor or the Great Pyramids of Giza in Cairo can be visited in one day excursion.

Our multilingual staff cordially welcomes our guests around the clock, at the 24hrs reception desk and lobby.

The premises is fully covered with free Wi-Fi, with available upgrades upon request up to 20GB (charges may apply for wi-fi bundle upgrades).

The resort features 5 swimming pools: 3 fresh water pools (one is heated in winter) and 2 salty pools (one for adults only) in addition to one children pool.

The diving center is right on the beach, as well as a beach volley-ball pitch. A mini-golf is by the elevated garden overlooking the sea; while the Spa, the gym, the tennis court, the safari quad-bikes & the beauty salon are a few steps away from the resort entrance.

Serenity Alpha Beach offers multiple gastronomic choices throughout numerous restaurants & bars. Two buffet restaurants & Five bars in addition to four a la carte signature dishes specialty restaurants that are part of Serenity Gourmet.



## Lodge to Indulge:

542 units spread over 15 clusters and segregated into seven categories to match with different guests' needs as follows:

Category	Number of Rooms	Area (Sqm)	View	Special Needs	Connected	Max. Occupancy
Serenity Slash	45	45	Run of house Passage	yes	Yes	03 Guests
Superior	242	45	Gardens	Yes	Yes	03 Guests
Family Room	06	55	Gardens	No	No	04 Guests 03 Adults
Premium	135	45	Swimming Pools	No	Yes	03 Guests
Club	57	45	Partial Sea	No	Yes	03 Guests
Grand Club	50	55	Sea View	No	No	03 Guests
Pleiades Suites	07	65	Sea View	No	No	04 Guests 03 Adults



All 542 units, are well appointed & contemporarily furnished with a diversity of views to the gardens, the pools or the sea.

Rooms are equipped with satellite flat screen TV, mini bar, in room safe, tea and coffee making facilities, hairdryer, bathroom with shower and free toiletries with Central AC

## Dine & Drink in Casual Chic:

Outlet	Type	Cuisine	Package	Meals	Booking	Functions & Specials	Live Cooking
Celestia	Buffet Restaurant	International	All	Breakfast Lunch Dinner	No	No	Eggs Pasta BBQ
Baywatch	Buffet Restaurant	International	Diamond	Breakfast Dinner	No	No	Pasta BBQ
Infinity	Lobby Bar	Drinks Snacks	All	NA	No	No	No
Sunstone	Beach Restaurant	Snacks Pasta Pizza Drinks	All	Lunch	No	No	Yes
Capella	Main Pool Bar	Drinks	All	Light Bite	No	No	No
Mimosa	Adults Only Salty Pool Bar	Drinks	All	Light Bite	No	No	No
Deneb	Salty Pool Bar	Drinks	All	Light Bite	No	No	No
Shaula	Egyptian Corner	Drinks Herbals Water-pipe	No	NA	No	Yes	No



## From Serenity Gourmet (Charges may apply)

Monterrey	A la Carte Restaurant	Mexican	All	Dinner	Yes	Yes	No
Barroco	American Style	Brazilian Churrascaria	Diamond	Dinner	Yes	Yes	Yes
Bahia Palace	A la Carte Restaurant	Moroccan	All	Dinner	Yes	Yes	No
Chandrika	A la Carte Restaurant	Indian	All	Dinner	Yes	Yes	No



## From Serenity Lifestyle

Unlimited access to all activities & facilities within Andromeda Province Makadi Bay (*charges may apply, terms & conditions apply*).

- ✓ Diving
- ✓ Watersports
- ✓ Tennis
- ✓ Ross Water park
- ✓ Ross Entertainment theme park
- ✓ Ross Kids Club (Twinkle)
- ✓ The Dipole Theatre
- ✓ Gym
- ✓ Spa
- ✓ Hairdresser
- ✓ Retail shops
- ✓ Conference & Conventions Area



### Find:

36 Km, Hurghada Safaga Road

Red Sea Governorate, 84651

[www.serenitygroupegypt.com](http://www.serenitygroupegypt.com)

### Contact:

+20 65 359 0962 | +20 65 359 0965 | +20 65 359 0967 | +20 65 359 0974 | +20 65 359 0975 | +20 65 359 0976 | +20 65 359 0979

[info@serenityhotelsegypt.com](mailto:info@serenityhotelsegypt.com)

### Follow:

<https://www.facebook.com/Serenityhotelsandresorts>

<https://www.instagram.com/serenity.hotels.resorts>

<https://www.youtube.com/@serenityhospitalitygroupegypt>



**SERENITY**  
HOSPITALITY GROUP

**SERENITY**  
HOTELS & RESORTS

**SERENITY**  
ALPHA BEACH

**SERENITY**  
ALMA HEIGHTS

**SERENITY**  
ROSS PARK

**SERENITY**  
SKYARC  
SAHL HASHEESH

**SERENITY**  
GOURMET

**SERENITY**  
CIRCLES

**SERENITY**  
LIFESTYLE

**SERENITY**  
D.MOMENTS